

2017 Community Report

Primerica Community
& Foundation Relations



PRIMERICA®

The Primerica Foundation

Our Neighbors on Main Street

Primerica is a Main Street company that proudly serves Main Street families. We believe that when our community is successful, we are successful. That's why at Primerica, giving back is a mission very close to our hearts. The ability to make a difference in our community extends to every area of our business - both in how we help families live better financial lives, as well as providing support to our neighbors who need it most. We support our local community through corporate charitable giving, in-kind services, Primerica volunteers and through our award-winning corporate foundation - The Primerica Foundation.

The Primerica Foundation Mission Statement

The Primerica Foundation is committed to supporting community causes, which contribute to the obtainment and preservation of self-sufficiency for the underserved and low- to moderate-income families and individuals.

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The Board of Trustees for The Primerica Foundation

Pictured, L-R: Randy Redner, Kelly Herndon Patterson, Anne Soutter, Karen Fine Saltiel, Margaret Halbert and William Nemetz

A Message from Karen Fine Saltiel

President and Chairman, The Primerica Foundation

What would it be like to not know day-to-day where you would lay your head at night, or where your next meal was coming from? What would it be like to live in your car - parking behind Walmart - praying you and your children would be safe for the night?

It's hard to imagine these things but sadly, thousands of our neighbors in Gwinnett County and Metro Atlanta find themselves in these very situations every day - homeless, hungry, and in despair.

"There but for the grace of God go I." This phrase has guided my social conscience all of my life - reminding me that under different circumstances the misfortunes of others could easily be my own. It's why I've always felt very strongly about giving back and trying to help others less fortunate.

"Giving a Hand Up to Neighbors in Need" is our theme for 2018. We are focused on our neighbors who are homeless, hungry, and have little hope for the future. It's why we're working with HomeFirst Gwinnett, a collaborative community effort that The Primerica Foundation is helping to fund in Gwinnett County and Metro Atlanta.

We are so blessed that the Foundation was gifted with additional money from Primerica, giving us even greater capacity to serve those in need. Isn't it great to be part of a company that is always willing to lend a hand up those who need it the most?

Every journey has an ending, or at least continues on to other paths. My journey is taking me to a new phase of my life and I will be retiring at the end of this year. I have been so honored and blessed to represent Primerica and The Primerica Foundation in our community.

I leave you in capable and experienced hands with Anne Soutter and Margaret Halbert who will continue in their roles with The Primerica Foundation and Community Relations. The Foundation will have an important role to play under the leadership of Primerica Executive Vice President Kathryn Kieser. Kathryn will replace me as the Chairman of The Primerica Foundation. She is filling a new role at Primerica: Chief Reputation Officer. In that role she will also assume leadership of Primerica's community relations efforts.

There but for the grace of God go I, and how blessed that somehow this New Yorker journeyed to Georgia on what was supposed to be a temporary two-year assignment that turned into an amazing 23-year experience at a company that has made its mission all about helping people.

Best wishes to all of you and thank you for supporting The Primerica Foundation and helping our neighbors in need!

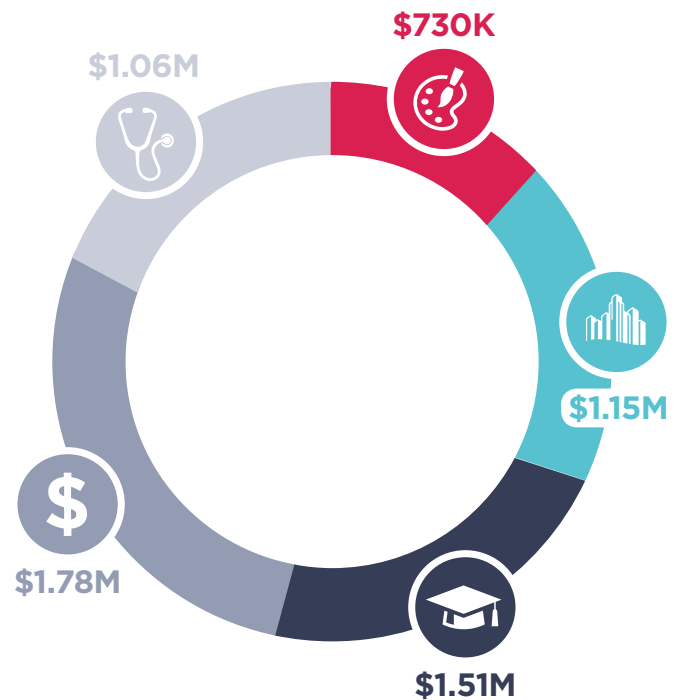


Our Neighbors in Need Initiative

Right now, there is a big movement in Gwinnett County and Metro Atlanta to resolve homelessness and food insufficiency. The Primerica Foundation is working with Gwinnett County and the United Way to address this critical issue. The Neighbors in Need Initiative, made possible by additional funding from Primerica, is part of this community effort. In 2018, the Neighbors in Need funding from The Primerica Foundation will support the following nonprofits in Gwinnett County and Metro Atlanta:

City of Refuge (Atlanta, GA) • Family Promise of Gwinnett County • Gwinnett Re-entry Intervention Program (GRIP) • Gateway Center in Atlanta • Gwinnett Habitat for Humanity • HomeFirst Gwinnett (HFG) • Nothing But the Truth Weekend Food Ministry • Rainbow Village, Inc. • The Salvation Army of Metro Atlanta Home Sweet Home Program • Gwinnett County Veterans Resource Center

Giving at a Glance



● Arts & Culture	\$730,000
● Community Development	\$1,150,000
● Education & Youth Enrichment	\$1,515,000
● Financial Literacy & Self Sufficiency	\$1,780,000
● Health & Human Services	\$1,065,000
Total	\$6,240,000

Our Charitable Dollars Pay For:

Life skills programs for youth aging out of foster care • Financial literacy programs for low-income families • Arts education for students • Career Online High School • Public libraries • Innovative nonprofits • Mentoring programs for at-risk youth • Academic enrichment programs for underserved students • Support for families of fallen police officers • Environmental education • Leadership development programs for Hispanic students • Food for low income & homeless children and families • Emergency shelter for victims of domestic violence • Economic education training for teachers • Disaster relief • Research for curing cancer, diabetes, Alzheimer's and ALS • Support for senior citizens • Basic and critical human needs • Support for single parents • Transportation for low-income populations • Child well-being • Gwinnett County Public School programs for low-income and underserved students • After-school programs for Hispanic children • Protecting at-risk youth from sex trafficking • Boy Scouts of America • Girl Scouts • Junior Achievement Finance Park and Junior Achievement Academy • Teen suicide prevention programs • Training for crisis assistance animals • Support for families dealing with autism • Substance abuse education and prevention • Community development and outreach • Support for veterans and military families

2017-2018 Nonprofit Funding Recipients (As of August 2018)

Bold = Funding from The Primerica Foundation

100 Black Men of Atlanta

Action Ministries

A.G. Rhodes Health & Rehab

ALS/MDA Atlanta

ALS Association Wisconsin Chapter

Alzheimer's Association of Georgia

American Cancer Society

American Heart Association

American Jewish Committee

American Red Cross

Annandale Village

Anti-Defamation League

Asian American Resource Center

Atlanta Children's Shelter

Aurora Theatre

Barefoot in the Park

Big Brothers Big Sisters of America

BlazeSports America

Boys & Girls Clubs of Metro Atlanta

Boy Scouts - Atlanta Area Council

Boy Scouts - NE Georgia Council

Button Down Dash 5K & 10K Race

Camp Horizon

Care 4 Cops

Centers of Hope/EEI

Children's Museum of Atlanta

City of Hope

City of Refuge

College of Mt. St. Vincent

Community Foundation of

Northeast Georgia

Cool Girls

Corners Outreach

Creative Enterprises

Cure Childhood Cancer

Cystic Fibrosis

DeKalb Symphony

Direct Selling Education Foundation

East Lake Foundation

Eagle Ranch

Easterseals North Georgia

Family Promise of Gwinnett

Foundation for Puerto Rico

Feed My Starving Children

Feel Beautiful Today

Fernbank Museum of

Natural History

First Book

Forever Young Foundation

Friends of Gwinnett Seniors

Furkids - Atlanta

Georgia Council on Economic

Education

Georgia Center for Nonprofits

Georgia Hispanic Chamber of

Commerce

Georgia Partnership for Excellence in Education

Georgia River Network

Gateway Center of Atlanta

Gateway Domestic Violence Shelter

Girl Scouts of Greater Atlanta

Gleaners Food Bank of Indiana

Good Samaritan Health Clinic of

Gwinnett

Gwinnett Great Days of Service

Gwinnett Re-entry Intervention

Program (GRIP)

Gwinnett Ballet Theatre

Gwinnett Children's Shelter

Gwinnett Clean & Beautiful

Gwinnett Coalition

Gwinnett County Police Foundation

Gwinnett County Public Library

Gwinnett County Public

Schools Foundation

Gwinnett County Environmental

Heritage Center

Gwinnett Fraternal Order of Police

Gwinnett Habitat for Humanity

Gwinnett Medical Center Foundation

Gwinnett Technical College Foundation

Helping Mamas

Hi-Hope

HomeFirst Gwinnett

H.O.P.E.

Hope Animal Assistance

Crisis Center

Hudgens Center for Art and

Learning

Imagination Library

Horizons Atlanta

International Women's House

Interlocking Communities

Junior Achievement Academy

Junior Achievement Finance Park

Junior Achievement Northeast GA

JDRF (Juvenile Diabetes)

Jewish Family & Career Services

Leadership Gwinnett Foundation

Lift Up Atlanta

Literacy Action

Make-a-Wish Georgia

MAP Global Health

Miami Youth & Family Services

Mitsubishi Electric Executive

Women's Day

MUST Ministries Food Program

National Center for Civil &

Human Rights

Nothing But the Truth

Odyssey

Operation Hope

Orange Duffel Bag

Partnership Against

Domestic Violence

Path Project

Positive Impact

Rainbow Village

Raising Expectations

Red, Blue & You

Safe America Foundation

Salvation Army

SPARK

Spectrum Autism Support

St. Jude's Dream House

The Real Movement

UGA Terry College

United Way

UplIFT

USO Council of GA

Veterans Resource Center

Wellspring Living

Will to Live Foundation

Women's Charities of Sugarloaf

Woodruff Arts Center

Year UP

YMCA of Gwinnett

YMCA North Carolina

Zoo Atlanta

Community and Foundation Highlights 2017-2018



Primerica Partners with Make-A-Wish

Primerica and Invesco partnered with Make-A-Wish Georgia to make a wish of going to Disney World come true for a brave young girl battling a metabolic disease. In June 2018, Invesco hosted an event to celebrate the girl and her family and several Primerica employees attended the celebration, including CEO Glenn Williams.



Primerica Proudly Supports Veterans

Funding from The Primerica Foundation supports the United Service Organizations' Pathfinder program, which provides resources to veterans and their families transitioning into civilian life after military service. Primerica volunteers, including CEO Glenn Williams, took a day to greet and serve lunch to military personnel at the USO Georgia site at the Atlanta airport.



JA Academy Students Present Case Studies

Norcross High School students enrolled in the Junior Achievement (JA) Academy program presented their winning case studies at Primerica's headquarters. JA Academy is designed as a fully-immersive school-within-a-school program, mixing traditional education with exposure to real business case studies.



Primerica Foundation Leading Sponsor of SPARK

SPARK Gwinnett is a collaborative United Way event held every two years at Primerica's corporate headquarters where nonprofit finalists compete "Shark Tank"-style for a \$25,000 prize. The Primerica Foundation is a leading sponsor of the event.



2018 Humanitarian Award

The Primerica Foundation Honored by the **Gwinnett Chamber** with **2018 Humanitarian Award.**



Best Foundation

The Primerica Foundation Voted a **"Best Foundation"** by **Gwinnett Magazine.**



Number 1 Relay Team

Primerica Named **No. 1 Relay Team for Gwinnett County** by the **American Cancer Society.**

The Power of People

Community/Employee Engagement

Leading by Example - Primerica Employee Volunteers

Primerica encourages our employees to lead by example - and Primerica employee volunteers do just that - supporting our troops, building homes, donating food, delivering home-cooked meals, providing food, clothing and shelter, helping children and helping families grow stronger together. Volunteerism is part of our company culture and Primerica employees get an extra day off each calendar year to volunteer for an approved organization of their choice. In addition, employees who give a pledge of at least one hour of pay per month each year to the United Way and/or The Primerica Foundation also earn an Angel Day off.



Primerica and Relay For Life - We're #1!

Primerica has proudly supported the world's largest Relay For Life event as Presenting Sponsor since 2013. Through Primerica's corporate funding and employee fundraising, Primerica has contributed over \$500,000 to the American Cancer Society to benefit cancer research and patient programs. Primerica was recognized as Gwinnett's Top Corporate Team from 2012-2016. Primerica was also named a National Team of Excellence in 2017 and 2018.

In 2018, Primerica received top honors as the recipient of Gwinnett's Spirit of Giving and Top Fundraising Team Awards, raising over \$118,000 for the American Cancer Society.

Welcome, Roxanne!



Roxanne Tighe joined Primerica as the Program and Events Coordinator in February of 2018. With more than 10 years of personal volunteer experience in addition to her work as Senior Development Officer for the American Cancer Society, Roxanne brings great enthusiasm and knowledge to her new role. For more information about volunteering opportunities, please contact Roxanne at roxanne.tigue@primerica.com.

More Employee Engagement Opportunities

Adopt-A-Road

American Red Cross Blood Drives

Button Down Dash 5K & 10K Race

Clean Air Campaign

Dress for Success

Employee Choice Vote

Employee Giving Campaign

Multipe Food Drives

Gwinnett Great Days of Service

Gwinnett Clean & Beautiful

Gwinnett Tech Community Garden

Junior Achievement Academy

Meals on Wheels

Presidential Service Volunteers

Salvation Army Angel Tree

Salvation Army Bell Ringers

Walk to End Alzheimer's

Thank you for
the food it is
good I need
the food because
mom is looking
for a job and it
is a Littel head
for her and
I want to say
Thank you.



Because of your gift, the lives of others are transforming. Your generosity to those in need is benefitting some of the 30,000 clients a year who come to MUST Ministries seeking help and hope."

Tom Gonter

Development Officer for MUST Ministries



This thank you note was written to The Primerica Foundation from a Gwinnett County student who receives a weekend food bag from the nonprofit Nothing But the Truth (NBT). Each week, NBT serves an average of 691 students who are identified as "homeless" by school counselors. NBT is a Neighbors in Need grantee.

Looking For More Information?

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Employee Engagement & Volunteer Opportunities

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Employee Giving Campaign

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