

About Primerica Financial Services

- Serves 6 million clients in the U.S., Canada, Puerto Rico and Spain
- More than 100,000 licensed representatives
- More than 25,000 licensed mutual fund representatives – the largest sales force in North America
- Securities clients have nearly \$40 billion in assets under management through Primerica
- Placed in force more than \$90 billion in life insurance in 2007
- An average of \$2 million in death claim benefits is paid every day
- A member of Citi, the world's largest financial services company

Citi

- More than \$2 trillion in assets
- Ranked #1 on the *Forbes* Global 2000 in 2007
- Listed on the NYSE (C)
- One of the 30 Dow Jones Industrial Average Stocks

Each Citi member company is responsible for its own financial obligations.

As a subsidiary of Citi, Primerica markets first-rate financial products and services from some of the world's more recognizable companies.

Term Life Insurance

- Primerica Life Insurance Company

Debt Consolidation Loans

- Citicorp Trust Bank, fsb
- Citicorp Home Mortgage
- Citibank, N.A.

Mutual Fund Investments

- American Funds
- AIM Investments
- Franklin Templeton Investments
- Legg Mason Partners
- Oppenheimer Funds
- Pioneer Investments
- Van Kampen Investments

Variable Annuities

- MetLife Investors

Long Term Care Insurance

- Genworth Financial

Pre-Paid Legal Services

- Primerica Legal Protection Program

Home Mortgage Loans

- CitiMortgage*

* In California, H.O.M.E. Loan™ is offered by lender First Collateral Services, Inc.

PRIMERICA
A Citi Company

www.primerica.com
www.citigroup.com

Affiliations and Organizations

The Financial Industry Regulatory Authority The Financial Industry Regulatory Authority (FINRA), is the largest non-governmental regulator for all securities firms doing business in the United States. All told, FINRA oversees nearly 5,100 brokerage firms, about 173,000 branch offices and more than 665,000 registered securities representatives. Created in July 2007 through the consolidation of NASD and the member regulation, enforcement and arbitration functions of the New York Stock Exchange, FINRA is dedicated to investor protection and market integrity through effective and efficient regulation and complementary compliance and technology-based services. For more information, please visit www.finra.org

Insurance Marketplace Standards Organization Primerica Life Insurance Co. is a member of the Insurance Marketplace Standards Association (IMSA). IMSA is a nonprofit, independent organization created to strengthen consumer trust and confidence in the marketplace for individually sold life insurance, long-term care insurance and annuities. Qualified companies commit to maintaining high ethical standards and to being fair, honest and open in the way they advertise, sell and service their products. For more information, please visit www.imsaethics.org

American Council of Life Insurers Primerica Life Insurance Co. is a member of the American Council of Life Insurers (ACLI). ACLI is a Washington, D.C.-based trade association whose 377 member companies account for 91 percent of the life insurance industry's total assets in the United States, 90 percent of life insurance premiums and 95 percent of annuity considerations. For more information, please visit www.acli.com

Better Business Bureau Primerica is a member of the Better Business Bureau (BBB). The BBB system is dedicated to fostering trust between businesses and consumers in both the traditional and online marketplace. The first BBB was founded in 1912. Today, the BBB system is comprised of 130 local Better Business Bureaus (BBBs) across the U.S. and Canada, and serves millions of consumers, nearly 400,000 small and medium business members, and several hundred national and multi-national corporations based in North America. The BBB system has grown to become the most trusted name and recognized advocate for promoting ethical business and advertising practices, providing more than 90 million instances of service to consumers and businesses in 2005. For more information, please visit www.bbb.org