



What Does Primerica Do With Your Personal Information?

This notice is provided to you by the Primerica Companies. It is also provided by our independent representatives (“Reps”). The Primerica Companies include:

- Primerica Financial Services, LLC
- Primerica Life Insurance Company
- PFS Investments Inc.
- Primerica Shareholder Services, Inc.
- Primerica Mortgage, LLC
- Primerica Client Services, Inc.
- Primerica, Inc.
- National Benefit Life Insurance Company

Primerica products are insurance, investments and debt solutions.

Data Security

We protect your personal information (“data”) from unauthorized access and use. To do this, we take security measures that comply with the law. We use computer safeguards and secured files and buildings. We share your data only with those who agree to abide by our security standards. We train our employees how to handle your data.

Data We Collect and May Disclose

Examples:

- **Data you put on applications or other forms:** your name, address, Social Security number, assets, income, debts, beneficiaries, etc.; for insurance, medical information;
- **Data about your transactions with us or others:** your policy coverage, premiums, account balances and payment history, etc.;
- **Data from consumer reporting agencies and insurance support organizations (“ISOs”) that may retain and disclose it to others:** your medical history, credit history, etc.;
- **Data from others:** contact information, account rollovers, etc.

We collect this data to process the product you want. Generally, we share it to service your product and as permitted by law.

Types of permitted sharing:

- with your consent or as you direct;
- for others to perform services on our behalf;
- to affiliates (but not to market products to you); and
- to comply with legal requirements (such as subpoenas), etc.

Parties With Whom We May Share Your Data:

- Financial companies: engaged in securities, insurance, debt solutions, etc.;
- Non-financial companies: ISOs and companies that service products you request, etc.;
- Others as permitted by law: regulators, law enforcement, etc.

We apply these same policies when you are no longer our client.

Your Insurance Policy: Correcting Your Data

When you apply for insurance, we collect data from ISOs. They may retain and share your data with others.

We may disclose without your prior consent all the data we collect:

- To agents, affiliates, servicers, ISOs and government:
 - to process and service your requests;
 - to detect and prevent fraud; and
 - to report fraud.

You have the right to:

- see and copy your data; and
- ask us to correct, amend or delete what you think is wrong.

To request or correct your file, write to Primerica Privacy Office, 1 Primerica Pkwy, Duluth, GA 30099-0001. Include your policy number and a copy of an ID, such as your driver’s license.

Write us or visit the “Privacy” link on Primerica.com for more on your rights and for a copy of our California Consumer Privacy Act (CCPA) Notice.

If you have questions about this notice, call 1-800-770-0673.


Primerica
Privacy Officer
P.O. Box 2318
Duluth, GA 30096-0040

IMPORTANT PRIVACY INFORMATION

PLA-111-15 CA



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Our goal is to maintain your trust and confidence in how we handle information about you. We value your business.

Primerica, our representatives and our business partners work together to make the right financial solutions available to our clients. Our goal is to serve you well and meet your financial needs. We use your information to better serve you.

Life Insurance Clients: While your policy is in force, you have the right to designate or to change a previous designation of a third-party, in addition to yourself, to receive notice of policy lapse or termination for nonpayment of premium. You may do so by completing the California Third-Party Notice Request Form available at http://www.primerica.com/public/forms/pdf/third-party_designation-form.pdf or by calling 1-800-770-0673.

Please read the enclosed notice.